

— 2025 Overview —

HIHEA TZ NEWSLETTER

Inspiring Hope, Dignity and Choice



In underserved communities, success is often defined not by status, but by the ability of a household to earn consistently and meet daily needs.

A Word of Appreciation from Country Director Jane Sabuni



*Ms Jane Sabuni
Country Director
HIHEA TZ*

Dear Partners and Friends

As we reflect on this period, we sincerely thank our valued partners and donors for their continued trust and commitment to community led development. Your support has enabled tangible, measurable results beyond planning and into real impact at household and community levels. In Quarter 4 alone, 4,305 members were recruited . During the same period, 171 new Self Help Groups were formed, 2,171 enterprises were created, and 3,284 jobs were generated clear evidence that empowering communities with skills, market access, and financial resilience drives sustainable change.

Through your partnership, we continue to strengthen value chains, advance financial inclusion, and support smallholder farmers and local enterprises. We remain committed to transparency, accountability, and impact oriented programming as we transform shared vision into lasting opportunity together.

“everything we do must be driven by strong time management, close attention to details, and most importantly a focus on real impact”



FEATURE STORY



From Fabric to Future: Mshikamano Group's Journey in Singida



What started as a simple training in Mandewa Ward, Singida, has grown into a story of progress for twenty members of the Mshikamano Group. Through skill, patience, and collective effort, they are steadily reshaping their livelihoods. Gathered around fabric, wax, and dye, the members are learning batik making under the Working Together Project supported by Hand in Hand Eastern Africa Tanzania turning creativity into a practical source of income.

The training goes beyond technique. Members are building confidence, strengthening teamwork, and learning how local craftsmanship can compete in real markets. What began as a learning process is now evolving into a shared economic vision.

“For the first time, we see a skill that can support our families consistently,” one group member shared.

“This is not just training, it is a chance to stand on our own.”

With growing technical skills and determination, the group is positioning itself to establish a batik processing centre in Singida Region, with ambitions that extend beyond. Their journey reflects how community led skills development can unlock sustainable livelihoods and long term resilience.

Strengthening Agricultural Value Chain



Banana Development

Our banana value chain interventions focused on improving productivity, post harvest handling, and market access for smallholder farmers. Farmers received training on good agricultural practices, disease management, and collective marketing approaches. As a result, now farmers sustained the adoption of regenerative agriculture practices through the transplanting of hybrid banana seedlings in both individual and group managed farms. Banana bunches were successfully marketed through organized group sales, demonstrating improved productivity and enhanced collective bargaining power among participating farmers.



Horticulture Development



Through targeted horticulture support, farmers adopted improved vegetable production techniques that enhanced both household nutrition and income generation. Emphasis was placed on climate smart practices, water efficient irrigation, and market oriented production to strengthen resilience and food security at the household level.

Over 90% farmers have adopted and replicated improved agronomic practices introduced through horticulture demonstration sites.

99% of the horticultural areas have been established, enabling farmers to achieve consistent harvests through planned crop rotation and improved production practices. Climate resilient vegetable production now covers 78% of cultivated acres, showing increased farmer participation and rising engagement in the horticulture value chain.

Our continued partnerships of horticulture champions like The TAHA partnership enhanced the dissemination of horticultural crop extension services and technologies. Through this collaboration, members and school students received training and were connected to agri-technologies via exposure visits and participation in agricultural exhibitions.





Poultry Farming Initiatives

As one of our high value chains, poultry farming has transformed livelihoods for our members. Over 12,500 chicks were distributed, and over 220 million generated from total sales from members . Also Members received startup support, including 805 bags of feed and 1,316 feeders and drinkers, and 75% applied the training lessons, replicating and improving their enterprises. Many farmers have advanced from small scale subsistence farming to semi-commercial production, improving husbandry, biosecurity, and business management, while boosting egg and meat yields and reducing losses. For women and youth, poultry farming has become more than a livelihood it is now a reliable source of income, strengthening families, fostering growth, and creating sustainable opportunities for the future.



OUR EXHIBITIONS & EVENTS

Nane Nane Exhibition



The organization played a pivotal role in expanding members' market access through participation in 32 agricultural exhibitions, delivering clear and measurable outcomes. These platforms facilitated direct sales, income growth, and learning opportunities while strengthening the organization's visibility and partnerships. As a result, members recorded direct sales, established links to 17 new markets, and engaged with 38 potential partners through exchange visits with strategic institutions such as SIDO and TAHA.

The exhibitions also significantly elevated the organization's profile, attracting more than 15,000 visitors to exhibition booths and expanding brand recognition at national level. This visibility culminated in formal recognition by a presidential official and the awarding of a winning prize cup after the exhibition, underscoring the organization's growing influence and impact within the agricultural sector.

Nane Nane Prize Celebrations



"On this Nane Nane, we celebrate the hands that nurture the soil and the women who turn it into opportunity."

Boosting Poultry Value Chains



"This support means more than just a machine it's an investment in our future. We can now manage our feed better and make our poultry business more sustainable." one member shared

Hand in Hand Eastern Africa TZ handed over a food processing machine to the UWAKUSO Poultry Farmers' Association in Sokoni II, Arusha DC, under the BOEING IV Project. This initiative strengthens the poultry value chain for members, enabling better processing, increased efficiency, and higher income opportunities. The handover was graced by local government leaders, highlighting the commitment to supporting community driven agribusiness.

THE LAUNCHING OF KUKU CHOMA FESTIVAL



First ever KUKU CHOMA FESTIVAL came to life, More than just a celebration, it was a launchpad for local poultry farmers, connecting them directly with reliable buyers and opening doors to sustainable markets.

Over the course of the festival, 226 members showcased their poultry, selling 1,520 chickens, with an additional 300 sold afterward bringing total sales to 1,820 chickens. Beyond the numbers, the real win was the connections forged: farmers met buyers, built relationships, and gained confidence in the value of their produce.

The festival's impact continues well past the event. Partnerships like the one with Hugo's Garden, which now regularly sources chicken from our members, show that these market linkage are not just one off gains they are foundations for lasting commercial relationships.

The Kuku Choma Festival is set to become **an annual event**, ensuring predictable income, stronger market access, **and continued growth for poultry farmers year after year.**





Success Story: Youth Empowerment Through Action

Junior, a student at Mwika Secondary School, is one of the successful beneficiaries of the Empowering Young Generation with Digital Enterprise Project 2024. After completing the training, Junior took the initiative to apply the skills gained into practical action.

He established a home vegetable garden to support family nutrition and generate small scale income. In addition, he started a poultry project using improved management practices learned during exposure visits. These initiatives have contributed to better household nutrition, increased responsibility, and a growing sense of entrepreneurship.

Junior's journey demonstrates how targeted skills development, combined with motivation and local resources, can unlock youth potential. His story reflects the broader impact of investing in young people as agents of change within their families and communities.



Looking Ahead

As we move forward, our focus remains on deepening impact, strengthening partnerships, and scaling sustainable solutions. We look ahead with confidence, knowing that continued collaboration will enable us to reach more communities and create lasting change.

Thank you for being part of this journey.

HandinHand EA Tz Team

